

Application No.: 10/020,759

Filed: 12/13/2001

Title: Improved Methods for Enhancing

Broadcast Media Advertising

Attorney Docket No.: 50046

Assistant Commissioner for Patents

Washington, D.C. 20231

Group Art Unit:

Examiner:



DRAWING TRANSMITTAL LETTER

Sir:

Enclosed herewith please find:

()	drawing(s). Upon approval of these proposed changes, formal drawing(s) will be submitted.
()	sheets of corrected formal drawing(s), as required by the Notice of Patent Drawings Objection (PTO-948) which accompanied the Office Action dated
()	sheets of corrected formal drawing(s), as required by the Notice of Patent Drawing(s) Objection (PTO-948) and approved in the Notice of Allowability dated
(X) 28	sheets of formal drawing(s). Please substitute these formal drawing(s) for the

Examiner's approval of the entry of these drawings is respectfully requested. No new matter has been added.

informal drawing(s) originally filed.

It is believed that no further request for extension of time or fees are due. Notwithstanding, the Commissioner is authorized to charge any additional fees incurred or credit any overage to Deposit Account No.50-1753 (0196SS-50046). Please regard this as a further request for extension of time to the extent one is needed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first than in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231.

Date of Deposit:

1-18-02

(X) 28

Typed Name: Valerie E. Savoy

Signature: Express Mail Label # EV 0259827**2**4 US

G:\Shaper\Pickle Programs\50046 Transmittal ltr incl formal

Respectfully Submitted,

Sue Z. Shaper

Attorney/Agent for Applicant(s)

Reg. No. 31663

Date: January 17, 2002

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